

Manulife Travel Insurance Incentive:

# Opt In to Win

November 1 - January 31, 2026

**Total prizes to be won is \$7,500**

To celebrate the launch of our new Travel platform, we're launching our first ever **rewards program for travel agents**.

## How it works:

- In the quote flow, select the optional digital marketing campaign and opt-in your clients who have declined travel insurance at time of booking but are interested in learning more about their options.
- We'll reach out to them via email with information on the benefits of travel insurance.
- Your clients will be invited to speak to one of our Licensed Insurance Advisors to get a quote or purchase coverage.
- If they complete their purchase, you'll earn a referral fee.
- You'll also have a chance to **win great rewards!**



**So many ways to win!**

## Monthly draws

Every month, we'll draw 3 winners at random from each award category.

Award level	Opt-ins required to qualify
Gold – \$250 gift card	25+
Silver – \$150 gift card	11 - 24
Bronze – \$100 gift card	1 - 10

**Total prize amount across the 3 months is \$4,500.**

### The Manufacturers Life Insurance Company (Manulife)

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Commencing on November 1, 2025, the Contest is available to Manulife contracted travel agents. No purchase necessary. There is a limit of one (1) Entry per entrant, per month during the Contest Period. Each month, eligible entrants may qualify to win either a Gold Prize, Silver Prize, or Bronze Prize, depending on the number of opt-ins attributed to them each month. The Gold Prize of CAD \$250 requires 25 or more opt-ins in a month, the Silver Prize of CAD \$150 requires an opt-in between 11-24 in a month and the Bronze Prize of CAD \$100 requires an opt-in between 1-10 in a month. There is a total of 27 Prizes to be won, with three (3) Gold Prizes, three (3) Silver Prizes and three (3) Bronze Prizes to be won each month. Each month, the travel agent who meets the monthly opt-in threshold will receive one Entry for either the Gold Prize, Silver Prize or Bronze Prize. Odds of winning are dependent on the number of eligible Entries received for the Gold Prize, Silver Prize and Bronze Prize per month during the Contest Period. Correctly answered skill-testing question is required. Contest closes on January 31, 2026 at 11:59 pm Eastern Time. Complete Contest Rules available at <https://www.igoinsured.com/TravelWeb/Announcement/ContestMP6268525E.pdf>.

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## Top performer awards

**\$500** gift card



for the 3 agents with the most opt-ins



for the 3 agents with the most referred sales

**Total prize to be won is \$3,000 across 3 months.**

Awarded at the end of November, December and January.

This event only runs for a limited time, so start opting in travellers today for more chances to win!